

# ONLINE CULTURE, IDENTITY, AND WELL-BEING

From social media to gaming, apps, and more, adolescent boys spend hours each day online. Three in four boys age 11 to 17 regularly encounter masculinity-related posts about building muscle, making money, fighting, dating and relationships, or weapons. Nearly half of boys believe they must follow "unwritten rules" (like not crying or showing fear) to avoid being teased or picked on. Almost all boys (91%) said they had been exposed to body image or appearance content online. - Common Sense Media

## JOIN OUR DEEP DIVE ON THE MANOSPHERE TO LEARN:

- How social media is shaping minds through profit-driven algorithms
- Dominant narratives & ideas
- Key players (Andrew Tate, Clavicular, etc.)
- Related terminology
- Mental health impacts
- What to do at school & at home



## RESEARCH FROM:

- Common Sense Media
- Dublin City University
- Next Gen Men (Vancouver)

### Location:

LV Rogers Library  
1004 Cottonwood Street

### Date & Time:

June 16<sup>th</sup> 2026  
7:00-8:30pm

**RECOMMENDED PRE-VIEWING:  
LOUIS THEROUX: INSIDE THE MANOSPHERE (NETFLIX)**

**Questions?**

[lan.cooper@sd8.bc.ca](mailto:lan.cooper@sd8.bc.ca)